



## Our Model

We work under a cooperative arrangement, which we call a “managed collaborative” model. Our **content developers work together** on all projects and review each other’s work as a standard practice. Our developers are highly experienced—most have at least 10 years’ experience—and over the years we have come to recognize this as an ideal model for high-quality item development.

**Under our model, customers become partners with some of the most highly experienced and knowledgeable developers in the field.**

We provide a wide range of services in support of high-quality content development, including:

- Custom Item Authoring/Editing, including Technology-Enhanced Items
- Item Banks
- Passage Authoring
- Style Editing
- Project Management
- Art/Illustrations
- Page Production
- Book Production for Committee Reviews
- Facilitation of Committee Meetings
- Data Entry
- Professional Development in Assessment
- Psychometric Expertise

## A Typical Workflow

1. Startup meeting and/or an initial review of specifications, sample items, and other requirements.
2. Project manager generates item writing templates and assignments.
3. Developer 1 writes initial items, preferably with on-going customer review and feedback.
4. Developer 2 reviews the items.
5. Style/Editorial reviews the items.
6. Developers prepare items for delivery.
7. Project Manager inventories the content and delivers the items to Customer for review.
8. Customer returns items with review comments to Project Manager.
9. Developers make revisions based on reviewer comments.
10. Style/Editorial reviews revised items.
11. Project Manager delivers items to Customer.
12. Any remaining issues are resolved and items are entered into a data management system.

*For additional information, please visit:*

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